

# Take the plunge

Internship programme

We are a mid-size digital marketing agency with HQ in London. Due to our rapid expansion our Poznań office needs an:

## SEO (SEARCH ENGINE OPTIMISATION) INTERN

The ideal candidate needs to have a keen interest in digital marketing, especially Search Engine Optimisation. While previous SEO experience is welcome, it is by no means necessary. What we require is a strong desire to learn and specialize in this field.

This is a paid, 6-month internship programme best suited for weekend students or near graduates.

### Responsibilities:

- Lead search – compiling lists of advertising collaborators on the web
- Website evaluation – evaluating website quality according to SEO criteria
- Contacting leads and negotiating advertising possibilities
- Finalising advertising deals

### Requirements:

- Advanced spoken and written English – C1 or higher
- High communication skills
- Keen interest in SEO and digital marketing
- Availability at least 3 days a week

### We offer:

- Extensive training programme
- Opportunity to work for global brands
- Attractive salary
- Possibility of full-time hiring

Send your **CV** and a **cover letter in English** to [rekrutacja@trafficoptimiser.com](mailto:rekrutacja@trafficoptimiser.com).

**IMPORTANT: WE ACCEPT APPLICATION IN ENGLISH ONLY. APPLICATIONS IN POLISH WILL BE IGNORED.**